



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Crossroads GPS	Invoice #	202903-1
Product	9/24-10/1 Crossroads GPS	Invoice Date	09/30/12
Estimate Number	737	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WAVY	Order #	202903
Account Executive	Petry Philadelphia	Alt Order #	06847419
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/25/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
Agency Ref	IN7573/AU3290/TO1672/		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
					09/24/12 to 09/30/12	1x	- T- - - - -				
	WAVY			Tu	09/25/12	:30	5:08 AM	VASNTV10GPH	\$700.00		1
2	WAVY	WAVY News @ Sunrise	5a-6a		to						
					09/24/12 to 09/30/12	1x	- - W- - - -				
	WAVY			W	09/26/12	:30	5:14 AM	VASNTV10GPH	\$700.00		1
3	WAVY	WAVY News @ Sunrise	5a-6a		to						
					09/24/12 to 09/30/12	1x	- - - T- - -				
	WAVY			Th	09/27/12	:30	5:27 AM	VASNTV10GPH	\$700.00		1
4	WAVY	WAVY News @ Sunrise	5a-6a		to						
					09/24/12 to 09/30/12	1x	- - - - F- -				
	WAVY			F	09/28/12	:30	5:56 AM	VASNTV10GPH	\$700.00		1
6	WAVY	WAVY News 430-5am	430-5a		to						
					09/24/12 to 09/30/12	1x	- T- - - - -				
	WAVY			Tu	09/25/12	:30	4:55 AM	VASNTV10GPH	\$200.00		1
7	WAVY	WAVY News 430-5am	430-5a		to						
					09/24/12 to 09/30/12	1x	- - W- - - -				
	WAVY			W	09/26/12	:30	4:44 AM	VASNTV10GPH	\$200.00		1
8	WAVY	WAVY News 430-5am	430-5a		to						
					09/24/12 to 09/30/12	1x	- - - T- - -				
	WAVY			Th	09/27/12	:30	4:37 AM	VASNTV10GPH	\$200.00		1
9	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
					09/24/12 to 09/30/12	1x	- - - - - S-				
	WAVY			Sa	09/29/12	:30	6:29 AM	VASNTV10GPH	\$500.00		1
10	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
					09/24/12 to 09/30/12	1x	- - - - - S-				
	WAVY			Sa	09/29/12	:30	7:53 AM	VASNTV10GPH	\$800.00		1
11	WAVY	WAVY News 10 Sunday 6a	6a-7a		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	WAVY	WAVY News 10 Sunday 6a	6a-7a		to						
					09/24/12 to 09/30/12	1x	-----S				
	WAVY			Su	09/30/12	:30	6:36 AM	VASNTV10GPH	\$500.00		1
12	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
					09/24/12 to 09/30/12	1x	-----S				
	WAVY			Su	09/30/12	:30	7:38 AM	VASNTV10GPH	\$800.00		1
13	WAVY	Today Show Sunday	8a-9a		to						
					09/24/12 to 09/30/12	1x	-----S				
	WAVY			Su	09/30/12	:30	8:46 AM	VASNTV10GPH	\$1,200.00		1
14	WAVY	Today Show 2	9a-10a		to						
					09/24/12 to 09/30/12	1x	-T-----				
	WAVY			Tu	09/25/12	:30	9:28 AM	VASNTV10GPH	\$500.00		1
15	WAVY	Today Show 2	9a-10a		to						
					09/24/12 to 09/30/12	1x	--W----				
	WAVY			W	09/26/12	:30	9:52 AM	VASNTV10GPH	\$500.00		1
16	WAVY	Today Show 2	9a-10a		to						
					09/24/12 to 09/30/12	1x	---T---				
	WAVY			Th	09/27/12	:30	9:56 AM	VASNTV10GPH	\$500.00		1
17	WAVY	Today Show 2	9a-10a		to						
					09/24/12 to 09/30/12	1x	----F--				
	WAVY			F	09/28/12	:30	9:59 AM	VASNTV10GPH	\$500.00		1
19	WAVY	Today Show 3	10a-11a		to						
					09/24/12 to 09/30/12	1x	-T-----				
	WAVY			Tu	09/25/12	:30	10:51 AM	VASNTV10GPH	\$400.00		1
20	WAVY	Today Show 3	10a-11a		to						
					09/24/12 to 09/30/12	1x	--W----				
	WAVY			W	09/26/12	:30	10:58 AM	VASNTV10GPH	\$400.00		1
21	WAVY	Today Show 3	10a-11a		to						

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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	WAVY	Today Show 3	10a-11a		to						
					09/24/12 to 09/30/12	1x	--- T---				
	WAVY			Th	09/27/12	:30	10:29 AM	VASNTV10GPH	\$400.00		1
22	WAVY	Today Show 3	10a-11a		to						
					09/24/12 to 09/30/12	1x	---- F--				
	WAVY			F	09/28/12	:30	10:27 AM	VASNTV10GPH	\$400.00		1
24	WAVY	Hampton Roads Show	11a-12p		to						
					09/24/12 to 09/30/12	1x	- T-----				
	WAVY			Tu	09/25/12	:30	11:22 AM	VASNTV10GPH	\$200.00		1
25	WAVY	Hampton Roads Show	11a-12p		to						
					09/24/12 to 09/30/12	1x	-- W----				
	WAVY			W	09/26/12	:30	11:24 AM	VASNTV10GPH	\$200.00		1
26	WAVY	Hampton Roads Show	11a-12p		to						
					09/24/12 to 09/30/12	1x	--- T---				
	WAVY			Th	09/27/12	:30	11:59 AM	VASNTV10GPH	\$200.00		1
27	WAVY	Hampton Roads Show	11a-12p		to						
					09/24/12 to 09/30/12	1x	---- F--				
	WAVY			F	09/28/12	:30	11:12 AM	VASNTV10GPH	\$200.00		1
29	WAVY	News 10 @ Noon	12p-1p		to						
					09/24/12 to 09/30/12	1x	- T-----				
	WAVY			Tu	09/25/12	:30	12:31 PM	VASNTV10GPH	\$300.00		1
30	WAVY	News 10 @ Noon	12p-1p		to						
					09/24/12 to 09/30/12	1x	-- W----				
	WAVY			W	09/26/12	:30	12:40 PM	VASNTV10GPH	\$300.00		1
31	WAVY	News 10 @ Noon	12p-1p		to						
					09/24/12 to 09/30/12	1x	---- F--				
	WAVY			F	09/28/12	:30	12:12 PM	VASNTV10GPH	\$300.00		1
33	WAVY	Days of Our Lives	1p-2p		to						

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Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
33	WAVY	Days of Our Lives	1p-2p	to	09/24/12 to 09/30/12	1x	- T- - - - -				
	WAVY			Tu	09/25/12	:30	1:58 PM	VASNTV10GPH	\$350.00		1
34	WAVY	Days of Our Lives	1p-2p	to	09/24/12 to 09/30/12	1x	- - W- - - -				
	WAVY			W	09/26/12	:30	1:28 PM	VASNTV10GPH	\$350.00		1
35	WAVY	Days of Our Lives	1p-2p	to	09/24/12 to 09/30/12	1x	- - - T- - -				
	WAVY			Th	09/27/12	:30	1:29 PM	VASNTV10GPH	\$350.00		1
36	WAVY	Days of Our Lives	1p-2p	to	09/24/12 to 09/30/12	1x	- - - - F- -				
	WAVY			F	09/28/12	:30	1:43 PM	VASNTV10GPH	\$350.00		1
38	WAVY	The Doctors	2-3p	to	09/24/12 to 09/30/12	1x	- T- - - - -				
	WAVY			Tu	09/25/12	:30	2:26 PM	VASNTV10GPH	\$200.00		1
39	WAVY	The Doctors	2-3p	to	09/24/12 to 09/30/12	1x	- - W- - - -				
	WAVY			W	09/26/12	:30	2:10 PM	VASNTV10GPH	\$200.00		1
40	WAVY	The Doctors	2-3p	to	09/24/12 to 09/30/12	1x	- - - T- - -				
	WAVY			Th	09/27/12	:30	2:59 PM	VASNTV10GPH	\$200.00		1
41	WAVY	The Doctors	2-3p	to	09/24/12 to 09/30/12	1x	- - - - F- -				
	WAVY			F	09/28/12	:30	2:31 PM	VASNTV10GPH	\$200.00		1
43	WAVY	Maury Povich	3p-4p	to	09/24/12 to 09/30/12	1x	- T- - - - -				
	WAVY			Tu	09/25/12	:30	3:53 PM	VASNTV10GPH	\$450.00		1
44	WAVY	Maury Povich	3p-4p	to							

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44	WAVY	Maury Povich	3p-4p		to						
					09/24/12 to 09/30/12	1x	--W----				
	WAVY			W	09/26/12	:30	3:30 PM	VASNTV10GPH	\$450.00		1
45	WAVY	Maury Povich	3p-4p		to						
					09/24/12 to 09/30/12	1x	---T---				
	WAVY			Th	09/27/12	:30	3:52 PM	VASNTV10GPH	\$450.00		1
46	WAVY	Maury Povich	3p-4p		to						
					09/24/12 to 09/30/12	1x	----F--				
	WAVY			F	09/28/12	:30	3:42 PM	VASNTV10GPH	\$450.00		1
48	WAVY	M-F 4-5p	4p-5p		to						
					09/24/12 to 09/30/12	1x	-T-----				
	WAVY			Tu	09/25/12	:30	4:33 PM	VASNTV10GPH	\$450.00		1
49	WAVY	M-F 4-5p	4p-5p		to						
					09/24/12 to 09/30/12	1x	--W----				
	WAVY			W	09/26/12	:30	4:40 PM	VASNTV10GPH	\$450.00		1
50	WAVY	M-F 4-5p	4p-5p		to						
					09/24/12 to 09/30/12	1x	---T---				
	WAVY			Th	09/27/12	:30	4:38 PM	VASNTV10GPH	\$450.00		1
51	WAVY	M-F 4-5p	4p-5p		to						
					09/24/12 to 09/30/12	1x	----F--				
	WAVY			F	09/28/12	:30	4:30 PM	VASNTV10GPH	\$450.00		1
53	WAVY	News 10 @5p	5p-530p		to						
					09/24/12 to 09/30/12	1x	--W----				
	WAVY			W	09/26/12	:30	5:12 PM	VASNTV10GPH	\$1,800.00		1
54	WAVY	News 10 @5p	5p-530p		to						
					09/24/12 to 09/30/12	1x	----F--				
	WAVY			F	09/28/12	:30	5:27 PM	VASNTV10GPH	\$1,800.00		1
55	WAVY	News 10 @530p	530p-6p		to						

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55	WAVY	News 10 @530p	530p-6p		to						
				09/24/12 to 09/30/12	1x	- T- - - - -					
	WAVY			Tu	09/25/12	:30	5:52 PM	VASNTV10GPH	\$1,800.00		1
56	WAVY	News 10 @530p	530p-6p		to						
				09/24/12 to 09/30/12	1x	- - - T- - -					
	WAVY			Th	09/27/12	:30	5:39 PM	VASNTV10GPH	\$1,800.00		1
58	WAVY	M-F 730-8p	730-8p		to						
				09/24/12 to 09/30/12	1x	- - - T- - -					
	WAVY			Th	09/27/12	:30	7:46 PM	VASNTV10GPH	\$1,500.00		1
59	WAVY	M-F 730-8p	730-8p		to						
				09/24/12 to 09/30/12	1x	- - - - F- -					
	WAVY			F	09/28/12	:30	7:46 PM	VASNTV10GPH	\$1,500.00		1
60	WAVY	M-F News 10 @11	11p-1130p		to						
				09/24/12 to 09/30/12	1x	- - - T- - -					
	WAVY			Th	09/27/12	:30	11:31 PM	VASNTV10GPH	\$2,000.00		1
61	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				09/24/12 to 09/30/12	1x	- T- - - - -					
	WAVY			Tu	09/25/12	:30	12:32 AM	VASNTV10GPH	\$500.00		1
62	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				09/24/12 to 09/30/12	1x	- - W- - - -					
	WAVY			W	09/26/12	:30	12:31 AM	VASNTV10GPH	\$500.00		1
63	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				09/24/12 to 09/30/12	1x	- - - T- - -					
	WAVY			Th	09/27/12	:30	12:10 AM	VASNTV10GPH	\$500.00		1
64	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				09/24/12 to 09/30/12	1x	- - - - F- -					
	WAVY			F	09/28/12	:30	12:31 AM	VASNTV10GPH	\$500.00		1
66	WAVY	M-F 730-8p	730-8p		to						

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66	WAVY	M-F 730-8p	730-8p		to						
					09/24/12 to 09/30/12	1x	--W----				
	WAVY			W	09/26/12	:30	7:40 PM	VASNTV10GPH	\$1,500.00		1

Aired Spots **55**

Gross Total **\$34,000.00**
Agency Commission **\$5,100.00**
Net Amount Due **\$28,900.00** Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.